Opposition and Adjustment to Industrial ‘Greening’
The Swedish Forest Industry’s (Re)Actions Regarding Energy Transition, 1989–2009

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How should an industry highly dependent on electricity and forest resources (re)act in the face of political and public pressures to go ‘greener’? Should it resist this pressure, or make adjustments to accommodate it, despite the consequences for its current business? Such questions are central to this thesis, which comprises four papers, all treating different aspects of the Swedish forest industry’s opposition and adjustments to industrial ‘greening’.

By using multidisciplinary theoretical concepts to analyse industrial change, this thesis demonstrates the forest industry’s embeddedness in science, policy, and material resources. In a wider research context, this thesis provides knowledge of how an industry (re)acts in the face of increasing environmental and energy-related demands regarding its strategic key resources.

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